# **BUSINESS PLAN** 2023-2024 QUARTER 2

**Growth and Prosperity** 

Key Projects		
G	On schedule/target	
A	Minor issues	
R	Major issues/Not Started	

## **People and Communities**

## **Environment and Climate**

Projects	<u>Projects</u>	Projects
Continue to support business growth and job creation as accountable body for the Hillhouse Technology Enterprise Zone	Work with partners to deliver Wyre's Moving More Strategy to increase rates of physical activity across Wyre	Deliver our Climate Change Strategy including carbo
Continue to support town centre recovery and explore	Complete a review of our indoor leisure provision by Summer 2023	Deliver our action plan to reduce the effect of clim on our borough including the carbon footprint or activities and assets
investment and sustainable development opportunities for our key town centres and the visitor economy	Deliver effective support to our most vulnerable residents including the Household Support fund	Collaborate with partners to reduce commun
Support our business community to establish new start-ups, grow and create jobs through our Wyred Up business support programme	Continue to take a proactive role in delivering the Community Safety Partnership, co-ordinating an action plan for Violence	consumption through retrofitting houses and the Cosy Homes in Lancashire (CHIL)
Explore external funding and investment opportunities for our key council assets including theatres, markets and leisure facilities	Reduction Measures	Deliver the Wyre Beach Management Scheme 11,000 homes from coastal flooding by October 202
Deliver the UK Shared Prosperity Fund and Rural England Prosperity Fund 2023-2025	Increased number of people engaged with our health programmes <b>G</b>	Lead on Our Future Coast project and support the W Flood Management project to help prepare comm
<u>Measures</u>	Reduced percentage of adults in Wyre that are physically inactive	coastal change resulting from climate change Complete a full review of the Wyre Local Plan by 20
Number of jobs created within the Enterprise Zone	Number of volunteer hours (target of 20,000 hours)       G         Number of children engaged with holiday activities (target 900)       G	<u>Measures</u>
Total visits to town centres	Number of annual visits to our leisure centres (target 600,000)	Reduction in council carbon emissions
Town centre vacancy rates	Outcomes from delivering the Household Support Fund	Number of domestic energy measures installed und Homes in Lancashire, via Government grant scheme
Increase number of businesses supported in Wyre	Proactive actions to reduce violence against the person and Anti- Social Behaviour (target 5% reduction each quarter)	11,000 more homes protected from coastal f
80% of fledgling businesses surviving - 18 months		October 2026
Business rate collection target		
Successful delivery of our UKSPF projects		

Please note there are a number of projects for which data is collated annually / bi-annually and have therefore not been included within this report but which should be available to report in guarter four.

#### **Key Measures**



Improving or in line with expectations No significant change or comparable data unavailable Worsening



#### Comments and issues regarding measures with a **RED** status

Successful delivery of our **UKSPF projects** – Measures relate to spend. The programme has had to deliver 2 years of the programme in 9 months, i.e. from Government sign off. The programme has made great strides to catch up, however it has been reliant on third parties clarifying and signing off grant agreements to commence. Payment plans for each project have been carefully designed to enable efficient delivery and reduce associated risks to the council. As this measure is regarding the amount of funds spent for year one and two of the programme, it is expected that spending will increase in Q3 but will mostly be realised in Q4.

### 80% of fledgling business surviving 18 months -

Forecasts are based on the annualised level of failure so far this year. As we progress through the year & the actual level of failure becomes known, the updated projections will become closer to the actual 2023 survival level. This target is being re-visited as it is above both England and Lancashire targets.

#### Outcomes from delivering the Household Support Fund -

We are expecting low volumes of applications during the summer months, but a substantial increase during the third and fourth quarters. We also have payments to make to foodbanks and other agencies during November and February, and will be making automatic awards to LCTS claimants/the disabled in February as the remaining balance of the fund allow. (Slow uptake to the application process for Q2.)